
FINAL NOTICE

To: Premier Dental Limited

**Of: 7 Park Road
Halifax
HX1 2TS**

FRN: 646957

Dated: 2 March 2016

ACTION

1. For the reasons set out in this Final Notice, the Authority hereby takes the following action against PDL.
2. The Authority issued to PDL the Decision Notice which notified it that for the reasons given below and pursuant to section 55J of the Act, the Authority had decided to cancel PDL's permission.
3. PDL has not referred the matter to the Tribunal within 28 days of the date on which the Decision Notice was issued to it.
4. Accordingly, the Authority has today cancelled PDL's permission.

DEFINITIONS

5. The definitions below are used in this Final Notice:

"the Act" means the Financial Services and Markets Act 2000;

"the Authority" means the Financial Conduct Authority;

"the Decision Notice" means the Decision Notice issued to PDL dated 22 January 2016;

"PDL" means Premier Dental Limited;

"PDL's permission" means the permission granted by the Authority to PDL pursuant to Part 4A of the Act;

"the Return" means the CCR007 return for the period ended 31 March 2015, which was due to be submitted to the Authority by 15 May 2015;

"the Threshold Conditions" means the threshold conditions set out in Schedule 6 to the Act; and

"the Tribunal" means the Upper Tribunal (Tax and Chancery Chamber).

REASONS FOR ACTION

6. On the basis of the facts and matters and conclusions described in its Warning Notice issued to PDL dated 22 December 2015 and in the Decision Notice, it appears to the Authority that PDL is failing to satisfy the Threshold Conditions, in that the Authority is not satisfied that PDL is a fit and proper person having regard to all the circumstances, including whether PDL managed its business in such a way as to ensure that its affairs were conducted in a sound and prudent manner.
7. This is because PDL has failed to comply with the regulatory requirement to submit the Return. PDL has not been open and co-operative in all PDL's dealings with the Authority, in that it has failed to respond adequately to the Authority's repeated requests for it to submit the Return, and has thereby failed to comply with Principle 11 of the Authority's Principles for Businesses and to satisfy the Authority that it is ready, willing and organised to comply with the requirements and standards under the regulatory system.
8. These failures, which are significant in the context of PDL's suitability, lead the Authority to conclude that PDL has failed to manage its business in such a way as to ensure that its affairs are conducted in a sound and prudent manner, that it is not a fit and proper person, and that it is therefore failing to satisfy the Threshold Conditions in relation to the regulated activities for which PDL had a permission.

DECISION MAKER

9. The decision which gave rise to the obligation to give this Final Notice was made by the Regulatory Decisions Committee.

IMPORTANT

10. This Final Notice is given to PDL in accordance with section 390(1) of the Act.

Publicity

11. The Authority must publish such information about the matter to which this Final Notice relates as the Authority considers appropriate. The information may be published in such manner as the Authority considers appropriate. However, the Authority may not publish information if such publication would, in the opinion of the Authority, be unfair to PDL or prejudicial to the interest of consumers.

12. The Authority intends to publish such information about the matter to which this Final Notice relates as it considers appropriate.

Authority Contact

13. For more information concerning this matter generally, please contact Prea Deans at the Authority (direct line: 020 7066 2272).

John Kirby
Enforcement and Market Oversight Division