

Credit card consumers

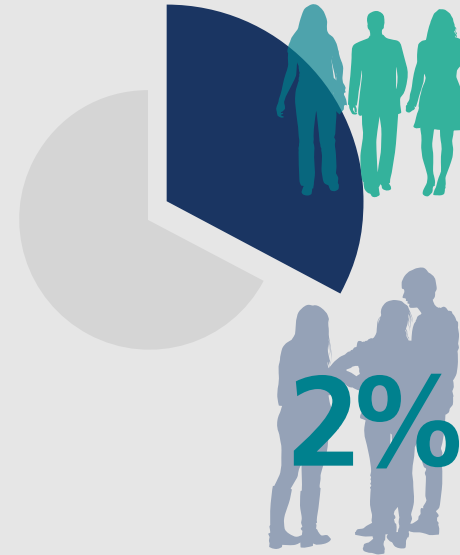
Around
30 million
credit cardholders in the UK



53%
are men



47%
are women

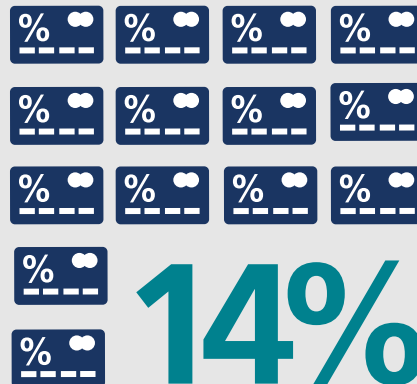


1/3 are
over 55

2%
are between
18 and 24



51% shop around



14%



of existing
customers take
out a new credit
card each year

On average, have **£2,000**
outstanding on their
credit card(s)

