



Financial Conduct Authority
25 The North Colonnade
Canary Wharf
London
E14 5HS

Tel: +44 (0)20 7066 1000
Fax: +44 (0)20 7066 1099
www.fca.org.uk

FINAL NOTICE

To: Sterling Bathrooms Limited

**Of: 8 Queens Road
Farnborough
GU14 6DN**

FRN: 623670

Dated: 4 January 2017

ACTION

1. For the reasons set out in this Final Notice, the Authority hereby takes the following action against SBL.
2. The Authority issued to SBL the Decision Notice which notified it that for the reasons given below and pursuant to section 55J of the Act, the Authority had decided to cancel SBL's Part 4A permission.
3. SBL has not referred the matter to the Tribunal within 28 days of the date on which the Decision Notice was issued to it.
4. Accordingly, the Authority has today cancelled SBL's Part 4A permission.

DEFINITIONS

5. The definitions below are used in this Final Notice:

"the Act" means the Financial Services and Markets Act 2000;

"the Authority" means the Financial Conduct Authority;

"the Decision Notice" means the Decision Notice issued to SBL dated 8 November 2016;

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"the Return" means the CCR007 return for the period ended 31 March 2016, which SBL was due to submit to the Authority by 13 May 2016;

"SBL" means Sterling Bathrooms Limited;

"SBL's Part 4A permission" means the permission granted by the Authority to SBL pursuant to Part 4A of the Act;

"the suitability Threshold Condition" means the Threshold Condition set out in paragraph 2E of Schedule 6 to the Act;

"the Threshold Conditions" means the threshold conditions set out in Schedule 6 to the Act;

"the Tribunal" means the Upper Tribunal (Tax and Chancery Chamber); and

"the Warning Notice" means the Warning Notice issued to SBL dated 19 October 2016.

REASONS FOR ACTION

6. On the basis of the facts and matters and conclusions described in the Warning Notice and in the Decision Notice, it appears to the Authority that SBL is failing to satisfy the suitability Threshold Condition, in that the Authority is not satisfied that SBL is a fit and proper person having regard to all the circumstances, including whether SBL managed its business in such a way as to ensure that its affairs were conducted in a sound and prudent manner.
7. This is because SBL has failed to comply with the regulatory requirement to submit the Return. SBL has not been open and co-operative in all its dealings with the Authority, in that SBL has failed to respond adequately to the Authority's repeated requests for it to submit the Return, and has thereby failed to comply with Principle 11 of the Authority's Principles for Businesses and to satisfy the Authority that it is ready, willing and organised to comply with the requirements and standards under the regulatory system.
8. These failures, which are significant in the context of SBL's suitability, lead the Authority to conclude that SBL has failed to manage its business in such a way as to ensure that its affairs are conducted in a sound and prudent manner, that it is not a fit and proper person, and that it is therefore failing to satisfy the Threshold Conditions in relation to the regulated activities for which SBL has had a permission.

DECISION MAKER

9. The decision which gave rise to the obligation to give this Final Notice was made by the Regulatory Decisions Committee.

IMPORTANT

10. This Final Notice is given to SBL in accordance with section 390(1) of the Act.

Publicity

11. The Authority must publish such information about the matter to which this Final Notice relates as the Authority considers appropriate. The information may be published in such manner as the Authority considers appropriate. However, the Authority may not publish information if such publication would, in the opinion of the Authority, be unfair to SBL or prejudicial to the interest of consumers.
12. The Authority intends to publish such information about the matter to which this Final Notice relates as it considers appropriate.

Authority Contact

13. For more information concerning this matter generally, please contact Jade Flaherty at the Authority (direct line: 020 7066 2072).

John Kirby
Enforcement and Market Oversight Division